



# VRA's Supports for Sustainable Rubber Development

**Vietnamese Investors and Cambodia's NGOs Networking  
for Sustainable Development**


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**Vietnam Rubber Association (VRA)**



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- Introduction of Vietnam Rubber Association
- Policies of Viet Nam Government for Sustainability
- Trends of market for Sustainable Natural Rubber and Rubberwood
- Action Plan and On-going Projects for Sustainable Rubber in Viet Nam



**HIỆP HỘI CAO SU VIỆT NAM**  
The Vietnam Rubber Association

**"Cao su Việt Nam - Kết nối cùng phát triển"**  
"Viet Nam Rubber - To Associate for the Development"

<p><b>TÂM NHÌN</b> Nơi kết nối các nguồn lực nâng cao vị thế Cao su Việt Nam</p> <p><b>VISION</b> <i>Where the resources be associated to upgrade Viet Nam Rubber</i></p>	<p><b>SỨ MỆNH</b> Hỗ trợ, bảo vệ và đồng hành cùng Hội viên phát triển ngành cao su Việt Nam bền vững</p> <p><b>MISSION</b> <i>Supporting, protecting and accompanying members for the sustainable development of the Viet Nam rubber industry</i></p>
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- A voluntary organization of enterprises and units operating in the Viet Nam rubber industry and related industries.
- **Operating since 2004**
- VRA is
  - Member of VCCI, IRA and ARBC
  - Panel of Associates of IRSG
  - Strategic collaborator of ANRPC



## ABOUT THE VIETNAM RUBBER ASSOCIATION

**MAIN ACTIVITIES:**

- Assisting members in production, manufacturing, trade promotion, market information, market research and development, training, awards nominating...
- Protecting members' legal rights and representing its members in national and international relationships
- Strengthening the cooperation with international rubber organizations and rubber consuming countries as well as producing countries.
- Proposing policies towards favorable trade environment and sustainable development.
- Engaging to build up the Vietnam Rubber Industry Brand through using the Certification Mark "VIET NAM RUBBER"



## ABOUT THE VIETNAM RUBBER ASSOCIATION

### VRA Members

130 members: Planters, processors, manufacturers, traders, exporters, importers, supporting organizations (research, training, information, finance, logistics...)

#### - Main products and activities of members:

- + Natural rubber: About 70% of total export volume
- + Rubber products: Tires, technical spare parts, gloves, mattress, rubber threats...
- + Rubberwood and rubberwood products
- + Supporting services (research, training, magazines, finance, logistics, ...)



## VRA MEMBERS' PRODUCTS





## VRA's Supports for Sustainable Rubber Development

### Policies of Viet Nam Government for Sustainability in Agriculture

- Decision No. 1392/QD-TTg dated on 25 Sep 2012 of the Prime Minister, approving national strategy on green growth, to confirm that green growth is an important part of sustainable development and ensures rapid, effective, sustainable economic development and significantly contributes to the implementation of the national strategy on climate change.
- Decision No. 419/QD-TTg dated 5 Apr 2017 of the Prime Minister, approving the national programme on reduction of greenhouse gas emissions through the mitigation of deforestation and forest degradation; conservation and enhancement of forest carbon stocks and sustainable management of forest resources through 2030;
- Decision No. 622/QD-TTg dated 10 May 2017 of the Prime Minister, approving national action plan for the implementation of the 2030 sustainable development agenda;



## VRA's Supports for Sustainable Rubber Development

### Demand of market for Sustainable Rubber

- Key consumers have issued the purchasing policies for sustainable natural rubber and rubberwood.

**BRIDGESTONE**



**GOODYEAR**



**WILLIAMS-SONOMA, INC.**



## VRA's Supports for Sustainable Rubber Development

### Responses of Suppliers to Sustainable Rubber

- Key natural rubber suppliers have issued the policies for sustainable natural rubber and rubberwood



SOUTHERN  
RUBBER  
GROUP



VON BUNDIT



## VRA's Supports for Sustainable Rubber Development

### SOLUTIONS OF THE RUBBER INDUSTRY IN VIET NAM

1. Reducing production costs, low fertilization in mature plantations, low-intensity harvesting systems to reduce labors;
2. Increasing the efficiency of land use and income diversification of growers by intercropping or integrated agriculture in rubber plantations;
3. Improving the yield of rubber trees by applying advanced techniques (latex-timber clones, effective disease prevention, rain guards, stimulants, etc.);
4. Switch to other crops which have higher benefits;
5. Improving the natural rubber quality to increase competitiveness;
6. Developing towards sustainability and international certificates;



## VRA's Supports for Sustainable Rubber Development

### Action Plan proposed to Sustainable Development for Viet Nam Rubber Industry based on Government Policies

1. Stabilizing rubber area around 800,000 ha, increasing its productivity and economic efficiency ;
2. Restructuring rubber industry to enhance the value added and sustainable development;
3. Closing natural forests to stop harvesting forest timber, not converting poor natural forests into industrial crops;
4. Reducing deforestation and forest degradation; conserving, enhancing forest carbon stocks and managing sustainably forest resources (REDD+), testing and developing sustainable rubber production models;
5. Enhancing the competitiveness in Viet Nam rubber products and rubberwood products through quality and sustainable sources certified by reliable systems.
6. Developing towards sustainability and international certificates;



## VRA's Supports for Sustainable Rubber Development

### On-going Projects for Sustainable Rubber in Viet Nam

1. Building up the Viet Nam Rubber Industry Brand based on using the certification mark on natural rubber, rubberwood and rubber products;
2. Developing guidelines for sustainable management of rubber plantations to reduce environmental & social risks and develop sustainable rubber production;
3. Strengthening market information, promoting trade;
4. Enhancing the quality of natural rubber and development of rubber products to increase the value-added for the industry;
5. Implementing models of sustainable and responsible rubber production, biodiversity and income diversification, reducing greenhouse gas emissions, increasing carbon stocks, protecting soil, waste treatment, saving energy and materials ...;
6. Strengthening cooperation to balance supply and demand of natural rubber as a basis for stabilizing prices; develop sustainable natural rubber and sustainable rubberwood;



## VRA's Supports for Sustainable Rubber Development

### Certification Mark “Viet Nam Rubber”

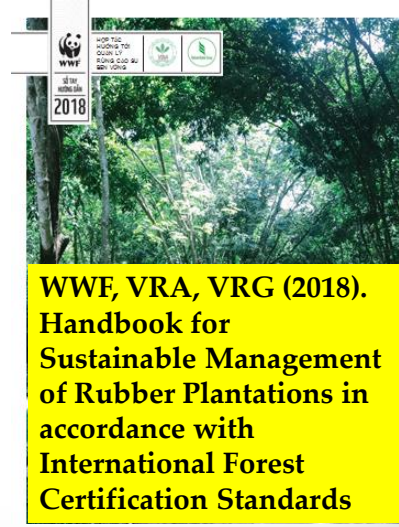


- **Built up by the Vietnam Rubber Association (VRA) in 2016**
- **Criteria of Certified Natural Rubber in Viet Nam:**
  - **Legality:** Based on National Laws and International Conventions signed by Viet Nam Government
  - **Quality:** Based on National Standards; ISO Standards
  - **Economic efficiency and prestige:** Based on VRA's criteria
  - **Social and environmental responsibility:** Based on National Laws and International Standards



## VRA's Supports for Sustainable Rubber Development

### Developing the Handbook for Sustainable Management of Rubber Plantations in accordance with International Forest Certification Standards



**WWF, VRA, VRG (2018).  
Handbook for  
Sustainable Management  
of Rubber Plantations in  
accordance with  
International Forest  
Certification Standards**



VRA's Supports for Sustainable Rubber Development

Developing the Technical Guideline for Sustainable Rubber Production



Sustainable Development for Viet Nam Rubber Industry

Developing the Voluntary Guideline for Vietnamese Enterprises

**MITIGATING SOCIAL – ENVIRONMENTAL RISKS:**  
**VOLUNTARY GUIDELINE FOR VIETNAMESE OUTWARD**  
**INVESTMENT IN AGRIBUSINESS**

Organizers



Partners





## VRA's Supports for Sustainable Rubber Development

Assist VRA's Members to develop the Strategy and Action Plan for Sustainable Rubber Development

### VRG's Strategy and Commitment

[https://vnrubbergroup.com/media/phattrienbenvung/camketphattrienbenvung\\_en\\_final.pdf](https://vnrubbergroup.com/media/phattrienbenvung/camketphattrienbenvung_en_final.pdf)



## VRA's Supports for Sustainable Rubber Development

Cooperation for Workshop on Sustainable Rubber Plantations in Viet Nam, 24 July, 2017, Ho Chi Minh City





## Sustainable Development for Viet Nam Rubber Industry

Cooperation for supporting NR Growers to meet emerging trends of rubber market, 8 October 2018, Thailand



## Sustainable Development for Viet Nam Rubber Industry

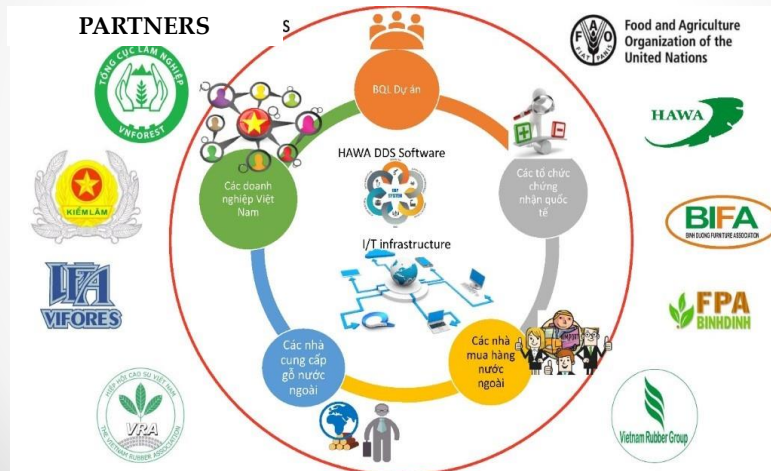
Workshop for supporting enterprises to understand FSC Certification, 16 November 2018, Ho Chi Minh City





## VRA's Supports for Sustainable Rubber Development

### Cooperation for the Project HAWA DDS supported by FAO-EU-FLEGT for legal wood, 2018 – 2020



## Sustainable Development for Viet Nam Rubber Industry

### Private Sector Dialogue on Viet Nam Sustainable Rubber, USAID Green Invest Asia + VRA, 4 December 2018, HCMC





## Sustainable Development for Viet Nam Rubber Industry

Attending the Sustainable Agriculture Summit 2018,  
5-6 December 2018, Ho Chi Minh City



## VRA's Supports for Sustainable Rubber Development

### Proposals

- In recent years, the trend of sustainability and responsibility has promoted the changes in Vietnam rubber industry to meet the requirements of market on higher quality with competitive prices, economic efficiency associated with social and environmental responsibility;
- The Vietnam Rubber Association is carrying out several activities in cooperation with some NGOs for sustainable development of rubber industry. But VRA needs stronger cooperation and supports from stakeholders and NGOs to develop the long-term action plans of VRA's members with effective solutions in deploying sustainable and responsible rubber production without forest land encroachment; apply technical advances, balance supply and demand for reasonable prices for both producers and consumers; mitigate social and environment risks in investment for rubber production.

# Thank You

Contact us:

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